



Advanced Farm
Technology Co.

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PAPAYA GAZETTE

MARTHA'S BEST LOGISTICAL ADVANTAGE

Unlike many farms, Martha's Best papaya farms were not chosen by accident. Careful consideration was given to many factors enabling us to produce the sweetest, natural flavor of Martha's Best papaya, but we made one logistic decision many years ago that is probably more significant today than it was at that time.

EVERY BOX OF MARTHA'S BEST PAPAYA MUST BE SHIPPED "AIR FRESH" TO OUR CUSTOMERS AS QUICKLY AS POSSIBLE.

The solution to this problem was to secure quality farms that met our requirements within areas that provided affordable and abundant air lift. We found these production areas within very reasonable driving distance of Cancun, Mexico and Montego Bay, Jamaica where thousands of passenger tourists' flights

carrying North Americans on vacation. By contractually purchasing the cargo space of these tourist aircraft, we are now the largest cargo shipper from these locations.

This logistical advantage provides us the opportunity to:

1. Harvest Martha's Best papaya at the maturity you request further enhancing the flavor & sweetness of each piece of fruit.
2. Minimum travel time from the farm increases your shelf-life.
3. Daily deliveries from Cancun and Montego Bay.
4. Affordable "air fresh" Martha's Best papaya delivered direct to you.
5. Mexico & Jamaica production insures consistent supplies.
6. We consistently oversea and manage the customs, USDA, clearance processes and do not trust customs brokers to expedite this important task.

This further insures that Martha's Best papaya is not sitting in some warehouse. We also have key personnel at airport hubs further expediting the timely movement of your Martha's Best papaya order leaving nothing to chance.

We are confident that it will not take you long to realize the Martha's Best LOGISTICAL Advantage.

Jim Weathers
Martha's Best Papaya
1-877-PAPAYA9
marthasbest@marthasbest.com

THE PAPAYA PEOPLE

